



CULTIVATOR PARTNERSHIP

BEST BUDS SPONSORSHIP

\$200

FOR TWO EPISODES (LIMITED OFFER)

ABOUT THE SHOW

The Rollup is a digital series exploring Virginia's vibrant cannabis culture. It ties the quality and science of its horticulture to its ability to inspire improvisational music. We bring together several engaging and relevant musicians to learn about a elite strain, and then play an improvisational set under its influence. It's light, fun, friendly, and often hilarious.

OVERVIEW

We are targeting Virginia cannabis growers to partner with The Roll Up for a "friends of the show" contribution of \$200. Having the support of the local growers' community is crucial for legitimacy in our mission, and allows us to operate without traversing the ever-changing rules around cannabis advertising. Your contribution is billed as a "grant" rather than an ad.

DIRECT IMPACT

100% of sponsorship fees are directly allocated to audio, lighting, and production crew support.

WHAT SPONSORS RECEIVE

- **On-Screen Credit**
Listed in scrolling end credits under "Best Buds".
- **YouTube Description Link**
Active clickable link in description for Episodes 2 & 3.



UPCOMING EPISODES

EPISODE 02

Hip Hop Session

Hip hop focus featuring local and national touring acts.

EPISODE 03

All-Female Artist Spotlight

Showcase of all-female musicians, highlighting local and national acts.

FULL PILOT EPISODE



PRODUCTION: See the Tree Productions | **CONTACT:** Christian Detres • 804.882.5655 • christianaarondetres@gmail.com